

## Message Text

UNCLASSIFIED

PAGE 01 LISBON 08755 211737Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 082997 /43

P R 211710Z DEC 76  
FM AMEMBASSY LISBON  
TO USDOC PRIORITY  
INFO SECSTATE WASHDC 9598

UNCLAS LISBON 8755

FOR RTURNER - PORTUGUESE CMM

E.O. 11652: N/A  
TAGS: BGEN, EINV, PO  
SUBJ: MEETING WITH PEPSI-COLA

REF: PASTORINO/TURNER TELCON OF DEC. 21

1. ADMINISTRATIVE COMMISSION OF SOCIEDADE CENTRAL DE CERVEJAS (SCC) (CENTRAL BEER COMPANY) REQUESTED AMBASSADOR'S ASSISTANCE IN ARRANGING VICE-PRESIDENTIAL LEVEL MEETING WITH PEPSI-COLA. SCC, WHOLLY OWNED BY PORTUGUESE GOVERNMENT, WISHES DISCUSS ARRANGEMENT TO BOTTLE PEPSI-COLA IN PORTUGAL. MEMBERS OF COMMISSION ARE DR. EUSEBIO MARQUES DE CARVALHO, ENG. LUIS LESLANDES AND DR. ARMANDO FONSECA MARQUES. THEY WILLING MEET IN NEW YORK, MADRID OR LISBON ANY TIME AFTER CHRISTMAS.

2. WOULD APPRECIATE YOUR ARRANGING APPOINTMENT AND ADVISING EMBASSY.  
CARLUCCI

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MEETINGS, BUSINESS FIRMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 DEC 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976LISBON08755  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760468-0797  
**From:** LISBON  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1976/newtext/t19761225/aaaaavgj.tel  
**Line Count:** 43  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** buchant0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 21 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <21 JUN 2004 by chengls>; APPROVED <12 NOV 2004 by buchant0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MEETING WITH PEPSI-COLA  
**TAGS:** BGEN, EINV, PO, US, SCC, PEPSI-COLA  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006